



YOUR COMMUNITY
MAKES YOU, AND YOU MAKE
YOUR COMMUNITY.
MAKE A DIFFERENCE
WITH YOUR COMMUNITY
FOUNDATION.

Welcome to Lancashire's Vital Signs special edition on Children and Young People, building on from Community Foundation for Lancashire's in-depth Vital Signs report in 2013/14, to guide community giving.

Lancashire's Vital Signs reflects factual data and the voices of local community leaders, sharing lived experiences and what

makes the area vibrant. This unique giving guide for philanthropists and those who are charitably-minded contains vital information alongside the views of local people to help inform giving at this time. Read this guide, find out more, contact the Community Foundation, take action and spread the word!

As the region's leading philanthropy centre Vital Signs is vitally important to the Community Foundation to demonstrate our community knowledge and how we work with others to grow stronger communities together.

CONTENTS

- Welcome
- Safety & Anti-Social Behaviour
- Health and Wellbeing
- Work and Learning
- A Message from Lord Shuttleworth
- Lancashire's Hidden Issues
- Ten Reasons to Give
- Philanthropy Case Studies
- 2014/15 Annual Report

**FIND OUT MORE
AND TAKE ACTION!**
WWW.LANCSVITALSIGNS.CO.UK

WELCOME



Welcome to our 2015 Lancashire's Vital Signs Report. We are delighted to publish our third Vital Signs giving guide and second special report for the county. This year we have chosen the theme of Children & Young People to focus on the concerns and aspirations of younger people in Lancashire.

As Lancashire's Philanthropy Centre, we aim to provide essential information on community priorities each year to ensure charitable giving in the county is as effective as possible; re-defining philanthropy in the 21st century. We are delighted to administer 12 charitable funds and foundations on behalf

of philanthropists, families, companies and trusts, providing them with an easy way of giving to the county's community groups, charities and social businesses, supported by our Quality Accredited administration. We also administer two funds regionally and two UK-wide, working with our colleagues across the Community Foundation UK network. Vital Signs each year guides this important work to support communities to be resilient and improve local people's lives via impactful giving.

Our 2015 Vital Signs guide covers the pressing topics of Safety & Anti-Social Behaviour, Health & Wellbeing and Work & Learning, highlighting the statistics in these priority areas and the concerns and aspirations of young people in Lancashire. We wish to encourage informed giving in these areas which may well start with a desire to make a difference and then develop into informed practice through a process of planning, learning and the willingness to experiment. Our 2015 Vital Signs guide, Philanthropy Fellowship and our fund administration all aim

to support charitably-minded people and organisations to do just that.

Vital Signs was born in Canada in 2001 in Toronto, and we are grateful to Community Foundations of Canada and our colleagues in the UK for working with us on developing Vital Signs as a giving guide of growing importance for Lancashire. We launched in 2015 with 14 Community Foundations in the UK and around 45 in Canada, linking with guides in Australia, Europe, South America and New Zealand. This demonstrates the drive of Community Foundations locally, nationally and globally.

If you are committed to communities and work with us then thank you for your continued involvement and support. If you don't work with us then I hope this guide is a way of engaging you in having a positive impact in communities with us as your local Community Foundation.

Cathy Elliott
Chief Executive of Community Foundations for Lancashire & Merseyside
October 2015

CHILDREN AND YOUNG PEOPLE IN LANCASHIRE

As your local Community Foundation we support a multitude of organisations that create long-lasting change to the lives of children and young people, helping to provide them with the best possible start in life. These organisations range from services that offer young people a safe place to go after school, to those that deal with difficult issues around physical and mental health.

According to the most recent census, there are approximately 372,800 people in Lancashire that are aged 21 or under, representing around 28% of the total population. Whilst for many people Lancashire is a vibrant place to live, learn and grow, we have some aspects of life where we can do better to ensure our county will continue to be a place where future generations can thrive.

This report is shared to increase the understanding and awareness of the issues facing children and young people, providing information that can make a meaningful decision when investing in communities. In compiling this report, we have spoken to young people across Lancashire as well as individuals and organisations who work closely with them. This has allowed us to report on the issues that matter the most to them, helping you to decide on the most effective ways of supporting your local community.



HOW TO READ THIS REPORT

Issue Areas: This report covers the three key issues facing children and young people across Lancashire, as highlighted by them.

Factual Data: All the data provided in this report has been sourced via the data analytics website www.gt-placeanalytics.com or through local and national government sources

Public Opinion: Hundreds of young people offered us their thoughts; we have provided a sample of these comments.

How to Give in This Area: Details of how you may want to consider giving based on the findings of each section.

Case Study: Just one example of the many great community groups we work with.

WHAT IS DIFFERENT IN 2015?

Lancashire's Vital Signs work will provide a new in-depth and over-arching report every three years, as we did in 2013. In the meantime, we are of course passionate about keeping the needs and aspirations of communities at the forefront, and to encourage and celebrate philanthropy, therefore in the intervening years we will be publishing special reports focusing on a specific priority theme as highlighted by the people of Lancashire.

In our 2013 Vital Signs Community Consultation we asked people what their most pressing concerns were for Lancashire. From these results we found that a key concern of local people was the wellbeing of Lancashire's children and young people.

We took this on board, and therefore for 2015 Lancashire's Vital Signs is focusing on the theme of 'Children & Young People'. - In compiling this report we have spoken to a variety of young people, including some of the most marginalised across the county, about the issues concerning them which have been verified by experts in this field. This has allowed us to report on the issues that matter the most to young people, helping you to decide on the most effective ways of supporting your local community.



YOUNG PERSON PRIORITY: SAFETY AND ANTI-SOCIAL BEHAVIOUR

Over the past decade Lancashire has become an increasingly safe place to live with levels of recorded crime across the county falling year-on-year from 2002/03 to 2013/14.

However, whilst overall rates of crime across Lancashire are continuing to fall, this masks significant levels of diversity across the county. In particular there are a number of aspects of our society's safety which still

worry our young people. For example, from our community consultation we discovered Lancashire's youth population is particularly concerned about issues such as anti-social behaviour, neighbourhood safety and bullying. Above all, young people were concerned about how these issues often go unreported and the effect this can have on young people's physical and mental wellbeing.

'IT SHOULD BE EASIER TO REPORT PROBLEMS LIKE BULLYING AND HATE CRIMES'

1 in 4 young people across Lancashire have reported experiencing bullying at least once.

3,610 In 2014 Lancashire County Council identified 3,610 'troubled' families where children were involved in anti-social behaviour and/or truanting.

4,764 In 2013 there were 4,764 victims of crime aged 18 and under in Lancashire.

751 children aged 10-14 committed a criminal offence in Lancashire in 2013/14.

60% of young people feel like people care for each other in their community.

78% of young people feel safe where they live.

66% of young people feel like they belong in their community.

'THERE SHOULD BE MORE FOR YOUNG PEOPLE TO DO TO KEEP THEM OUT OF TROUBLE AND OFF THE STREETS AFTER SCHOOL'

GIVING TIPS

Many philanthropists and funders who we have worked with over the years have successfully supported effective youth projects via the Community Foundation to improve the safety and life opportunities for young people. From our experience you may wish to consider funding community activities to tackle safety and anti-social behaviour in the following ways:

- Tackle bullying, including via funding general awareness raising, easier ways to report incidents and safeguarding within communities;

- Support young victims of crime via specialist and expert organisations and community leaders;
- Support youth crime prevention schemes, especially young people linked with troubled families, including funding more youth facilities and activities;
- Improve a sense of caring and belonging for young people in communities via grassroots, community-led organisations and projects, including inter-generational projects

- Share expertise with youth organisations and community leaders to help ensure their work is sustainable for children and young people in their communities.

Please contact us via your Relationship Manager or at philanthropy@cfim.email to discuss giving opportunities.

'THERE COULD BE MORE FOR YOUNGER PEOPLE TO DO, THIS WOULD BE BETTER AS IT MAKES SURE THAT YOUNGER PEOPLE WOULD BE OUT OF TROUBLE AND OFF THE ROADS.'



CASE STUDY – EARLY BREAK:

Early Break specialise in delivering an Early Intervention Service across all five districts in East Lancashire. Their work targets young people and offers them information, advice, education and harm reduction

advice around substances. Their work also offers those with substance-related needs direct access to a specialist service. In particular, they have targeted the Black, Minority and Ethnic population of East Lancashire

and have been successful in engaging with these diverse communities; helping to turn young people away from a life of substance abuse.

YOUNG PERSON PRIORITY: HEALTH AND WELLBEING

Lancashire is a county where young people's health and wellbeing varies greatly. For example, in Brierfield Ward in Pendle as many as 50.3% of children are estimated to be living in poverty (family income < 60% of median income) once housing costs have been considered, compared to just

0.45% in Wilpshire Ward in Ribble Valley, the lowest in Lancashire.

Whilst health inequalities for young people across Lancashire are varied, in terms of specific health and wellbeing concerns our community consultation with young people told us they

were worried about issues such as drug and alcohol abuse, healthy eating and providing care for those suffering from mental illness. In particular, young respondents were worried about the effect such issues can have on employment opportunities and access to further education.

41% During 2013/14, 41% of child protection plan orders in Lancashire were because of neglect.

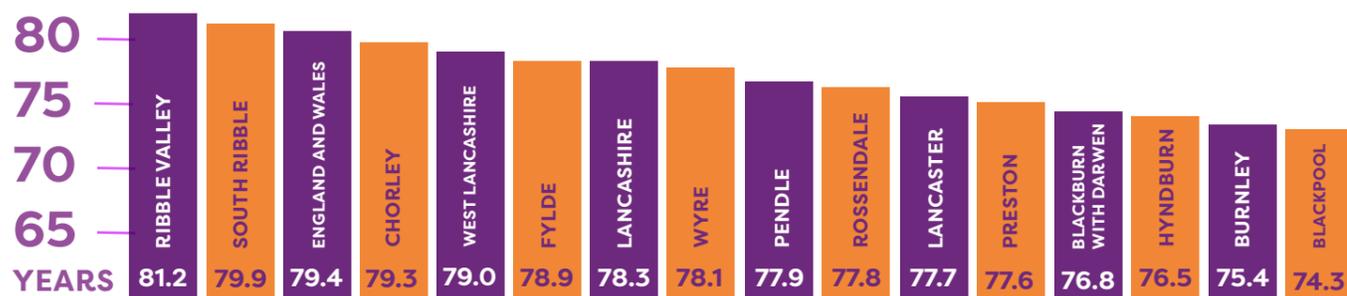
72% of young people replying to our community consultation rated their health as good or better.

17.9% of year six children in Lancashire are classified as obese, below the national average of 19.1%.

More than 1000 10-24 year olds are admitted to hospital for deliberate self harm in Lancashire every year.

5.02 Lancashire's infant mortality rate is 5.02 per 1000 live births, above the England average of 3.98.

In terms of general health, Lancashire has Life Expectancy figures worse than the England and Wales average for both men and women. This is particularly poor for men with all but two districts (Ribble Valley and South Ribble) having a Male Life Expectancy below the England and Wales average. There is also a discrepancy geographically with certain districts possessing averages significantly below the national norm. For example, a male child born in Blackpool has a Life Expectancy from birth of 74.3 years; 30 miles east in Ribble Valley this figure is 81.2 years.



GIVING TIPS

We have worked for eight years to successfully improve the health of young people in Lancashire's communities with the involvement of philanthropists, companies, trusts and statutory funders. From our experience, you may wish to consider funding community activities to improve young people's health and wellbeing in the following ways:

- Tackle child poverty, especially in Pendle, via improvements in family income and health by funding specialist community services and projects;

- Support education and service programmes on healthy eating and substance misuse by funding accessible and approachable youth organisations and services;
- Support young people into employment and further education, especially if they are dealing with mental health issues;
- Support healthy eating and fitness programmes for children and young people, especially for those aged 10 and under;

- Fund self-harm awareness and prevention programmes for 10 to 24 year olds via accessible and approachable youth organisations and services;
- Tackle above national average infant mortality rates for the better by supporting expert local and national organisations working in Lancashire.

Please contact us via your Relationship Manager or at philanthropy@cflm.email to discuss giving opportunities.



CASE STUDY – CLITHEROE YOUTH FORUM

Clitheroe Youth Forum has been working since 1998 to empower young people and to encourage them to live positive healthy lives. Funding from the Community Foundation has given the young people the chance to participate

in activities that they would not normally be able to take part in by getting them to organise, run and engage in activities such as caving, mountain biking, hiking and sailing. The Forum encourages and promotes

teamwork at every opportunity, inspiring young people to be more optimistic and to strive to do better.

YOUNG PERSON PRIORITY: WORK AND LEARNING

The issue of work and learning is one which varies greatly across Lancashire. Whilst overall rates of unemployment across the region are continuing to fall in recent years, this success has not been transferred across the demographics. This

instability particularly affects young people aged 16-24, who are not seeing the benefits of such reductions.

Over the last decade, the unemployment rate in 16-24 year olds across Lancashire has more than

doubled from 6.3% to 13.9%. In Hyndburn this rate is as high as 28.4%. This means thousands of young people across Lancashire are being left behind because of a lack of opportunities within their communities.

Whilst youth unemployment is a serious concern, young people are also worried about issues such as underemployment, zero-hour contracts and helping those with disabilities into the workforce.

13.9% of young people aged 16-24 in Lancashire are unemployed.

78% think they have the opportunities to do well in life.

66% of young people feel positive about their future.

65.7% in 2014 of young people across Lancashire left High School with 5 or more GCSEs (A*-C).

49% of young people think their opinion matters.

128 pupils were permanently excluded from secondary schools in Lancashire in 2013/14.

5% of young people aged 16-18 in Lancashire are not in any form of education, employment or training.

16% of young people in Lancashire have a special education need.

GIVING TIPS

Many philanthropists, companies and trusts we work with are committed to supporting children and young people into education and employment. There is evidence of young people's aspirations to develop themselves through education and employment which we encourage you to support in some of the following ways:

- Support young people on the pathway to work and out of unemployment via local accessible and approachable community services and projects;

- Support young disabled people on the pathway to work via expert organisations;
- Fund or volunteer time for mentoring and coaching programmes for young people;
- Support local community volunteering programmes for young people's development;
- Support youth consultations and platforms for young voices and opinions to be shared to inform community work and giving.

Please contact us via your Relationship Manager or at philanthropy@cflm.email to discuss giving opportunities.

In addition, companies should consider providing on-the-job training and apprenticeships, especially for young people Not in Education, Employment or Training (NEET), and consider the effects of zero-hour contracts on young workers.

"WE NEED TO ENCOURAGE APPRENTICESHIPS AND TO REDUCE ZERO-HOUR CONTRACTS"



"WE NEED TO HELP DISABLED PEOPLE FIND JOBS AND VOLUNTEER WORK"

CASE STUDY – SKERTON COMMUNITY ASSOCIATION

Skerton Community Association is a community-led organisation that offers activities and services aiming to improve the lives of young people living in Skerton, Lancaster and the surrounding area. People who access the

centre live in areas highlighted as being most in need in the Lancaster area on a number of issues from health to poverty and users include young people and families amongst whom drug and alcohol misuse is a big issue.

The Community Association helps these young people access a range of activities, despite family finances, ultimately helping them into employment and/or further education.

MESSAGE FROM OUR PRESIDENT LORD SHUTTLEWORTH - HM LORD-LIEUTENANT OF LANCASHIRE



Lancashire has a long history of philanthropic endeavours whose influence can still be seen today in the county's hospitals, art galleries, schools and universities. There have been many generations of philanthropic Lancastrians who have supported people in need and grown the prosperity of our towns for the better. Notably in the 19th and 20th centuries there was the Harris family, including Edmund Harris who left almost all his fortune to religious, educational and philanthropic causes, and the Mercer family who supported Great Harwood in Hyndburn with a member of the family supporting the Royal Society in recent years. The history books also note the great efforts of individuals who were not necessarily from privileged backgrounds, such as local joiner James Dixon who was the first superintendent of The Wilpshire Orphanage in Blackburn in 1891 and who helped thousands of homeless and destitute children until 1933. The Community Foundation for Lancashire aims to build on this rich history in the

county, and encourage and celebrate philanthropic efforts in our time.

I am proud to have been involved with the establishment of Community Foundation in 2007/08. I worked with a number of committed people at the time, including Peter Robinson who became the Founding Chair and Arthur Roberts who began as Vice Chair and is now Chair of our merged governance entity with Community Foundation for Merseyside. Through this work and the Community Foundation's continued activity in the county, I am pleased to see the passion and enthusiasm from people and organisations for our communities, especially via philanthropic endeavours.

I would like to take this opportunity to thank those who particularly commit time, money and expertise via our Community Foundation to help our communities to be prosperous and thriving; your efforts are worthwhile and very much appreciated.

In my role as Lord Lieutenant I have witnessed the great needs there are in communities at this time as well as the fantastic efforts of community leaders, groups and charities to help those in need. What our Lancashire's Vital Signs giving guide aims to do is direct you to the community's priorities that are in need of support at this time. I hope you will seriously consider the contents of this guide as you undertake your giving and support of communities.

With best wishes,

Lord Shuttleworth
HM Lord-Lieutenant of Lancashire

HIDDEN ISSUES LANCASHIRE



As your local philanthropy centre, we regularly discover needs across Lancashire that are not widely recognised or addressed.

These could be types of deprivation that are not recorded using the traditional methods for data-gathering or new issues which have developed over the past few years. We aim to highlight charities and community organisations working on such hidden issues in order to ensure that charitable giving across Lancashire continues to have the greatest impact.

Carers Trust Fylde Coast

Carers Trust Fylde Coast provides practical and emotional support to unpaid carers across the Fylde Coast. They particularly work to ensure that young carers are not burdened with inappropriate or excessive caring roles and that they are able to balance their caring role with everyday life. Carers are encouraged to access one-to-one support and they are regularly offered trips and activities to provide them with valuable respite and an opportunity to maintain their own health and wellbeing.

Preston & South Ribble Street Pastors

Preston & South Ribble Street Pastors was established in Preston in 2008 in response to the need identified by police and community leaders to deal with anti-social behaviour and activities of street sex workers. Street Pastors walk the streets of local wards every Friday night and reach out to potential beneficiaries at every opportunity. They are able to respond to any specific areas identified

as hot spots and focus patrols on those streets. They particularly ensure that they cover the streets used by street sex workers and befriend the women who work on these streets.

East Lancashire Deaf Society

East Lancashire Deaf Society's 'Step Up!' is a learning programme aimed at 16-24 year old deaf young people who are currently 'NEET' (not in employment, education or training). The programme enables young deaf people to learn the skills necessary to develop their own business ideas, gain in-depth knowledge, have access to successful deaf role models and build their capacity for a financially independent and successful future. The programme consists of 10 weeks of two-hourly sessions, delivered in British Sign Language by a qualified teacher and supported by East Lancashire Deaf Society staff and peer mentors.



TEN REASONS TO GIVE

Here are ten reasons why giving to communities with us, your local Community Foundation, is a good thing:

- 1. We're local...** with deep roots in the local community since 1999 as well as being part of a UK and international network of 2,500 community foundations. You can support the local community in which you live and work, and can visit the projects you support to see for yourself the positive impact that they are having.
- 2. We offer flexibility...** we offer a variety of ways to give to suit your desired level of involvement and a broad range of community organisations to support. You can direct your giving and can be involved as much or as little as you wish, benefiting from the Community Foundation's expertise.
- 3. We're expert and professional...** we provide a highly personalised and professional tailored giving offer to philanthropists, families, companies, trusts and statutory bodies based on a CASS Business School Framework. Whether you want to give now or in the future, locally or nationally, we can customise a giving plan that meets your objectives and provides opportunities for learning to ensure your giving is effective.
- 4. We use and share our knowledge...** we research local community priorities throughout each year via our Vital Signs giving guides, always consulting with local people. With this information and our learning from the work we support, we can guide you on how to have the greatest impact with the resources available to you, aligning your giving aims with the community's priorities.
- 5. We carry the financial and legal responsibility...** all our funds and foundations sit under the Community Foundation's Registered Charity Number. We take care of all the annual accounting, compliance reporting and tax claims so you don't have to, allowing you to focus on the enjoyment of giving.
- 6. We're here to stay...** we create endowment funds in perpetuity that will respond to the needs and build on the assets of communities for current and future generations, enabling you to plan for the short and long term.
- 7. We're transparent...** we are reputable stewards of community resources, committed to being accountable, accessible and responsible as a Quality Accredited Community Foundation, backed by the Charity Commission and UK Community Foundations.
- 8. We're passionate...** our team of staff are proud and passionate about their work and the communities we serve; our supporters comment on this as being a key reason for why they choose to work with us.
- 9. We believe in the power of many...** not only can you benefit from meeting like-minded people and have the opportunity to give with others, but you can also benefit from the pooling of investments with long-term growth plans with the help of the best investment professionals.
- 10. We aim to have a collective positive impact...** together with philanthropists, families, companies, trusts, statutory bodies, community groups, charities and social enterprises, we intend to have a positive impact on people's lives. We have decided to focus our efforts and resources in areas where we believe we can have the greatest impact together for resilient communities.

We believe that your community makes you and you make your community.

For more information on giving with the Community Foundation, please email philanthropy@cflm.email

CASE STUDIES



The Mark McQueen Foundation

The Mark McQueen Foundation was set up by the McQueen family from Liverpool in loving memory of their son Mark. Administered by the Community Foundations for Lancashire and Merseyside, The Mark McQueen Foundation was launched in 2008 and aims to support young men struggling with emotional and mental health issues. The Foundation's main aim is to help reduce the rate of male suicide across Lancashire and Merseyside and to support young musicians and musical activities that engage with young men to reflect Mark's passion for music.



The energy to lead

Following the extension of the RWE Innogy UK Wind Farm on Hameldon Hill, Burnley, a Community Fund of £9,000 per year was created to benefit local communities throughout the operational lifetime of the wind farm (up to 25 years). The fund supports voluntary and community groups local to the Wind Farm that work on a number of Vital Signs themes – particularly children, young people and families, education and learning and the environment. The aim of the fund is predominantly to encourage local people to take pride in their local area and help foster a sense of community spirit.



Be Inspired Business Awards (BIBAs) Foundation

The BIBAs own charity was launched in 2014 in partnership with the Community Foundation to support projects for young people aged 16-24 throughout Lancashire. In 2014, £31,000 was raised, made up of business and personal donations, prize draw money and net surplus from the Awards. The aim of the BIBAs Foundation is to develop an enterprising culture among the youth of Lancashire by supporting young people and empowering them to become motivated, creative and inspired employees and future business owners or leaders. They seek to use funding to give the young people of Lancashire the means to flourish, learn and develop business skills or knowledge, continue or expand their enterprising work and build capacity for the future.





I would firstly like to thank all those people and organisations who supported and worked with us in 2014/15 to invest time, money and expertise in communities to help them be prosperous and thriving. Since we were established in Lancashire

in 2007/08 we have been firmly committed to improving local people's lives in the county and we are delighted that we continued to achieve this in this year.

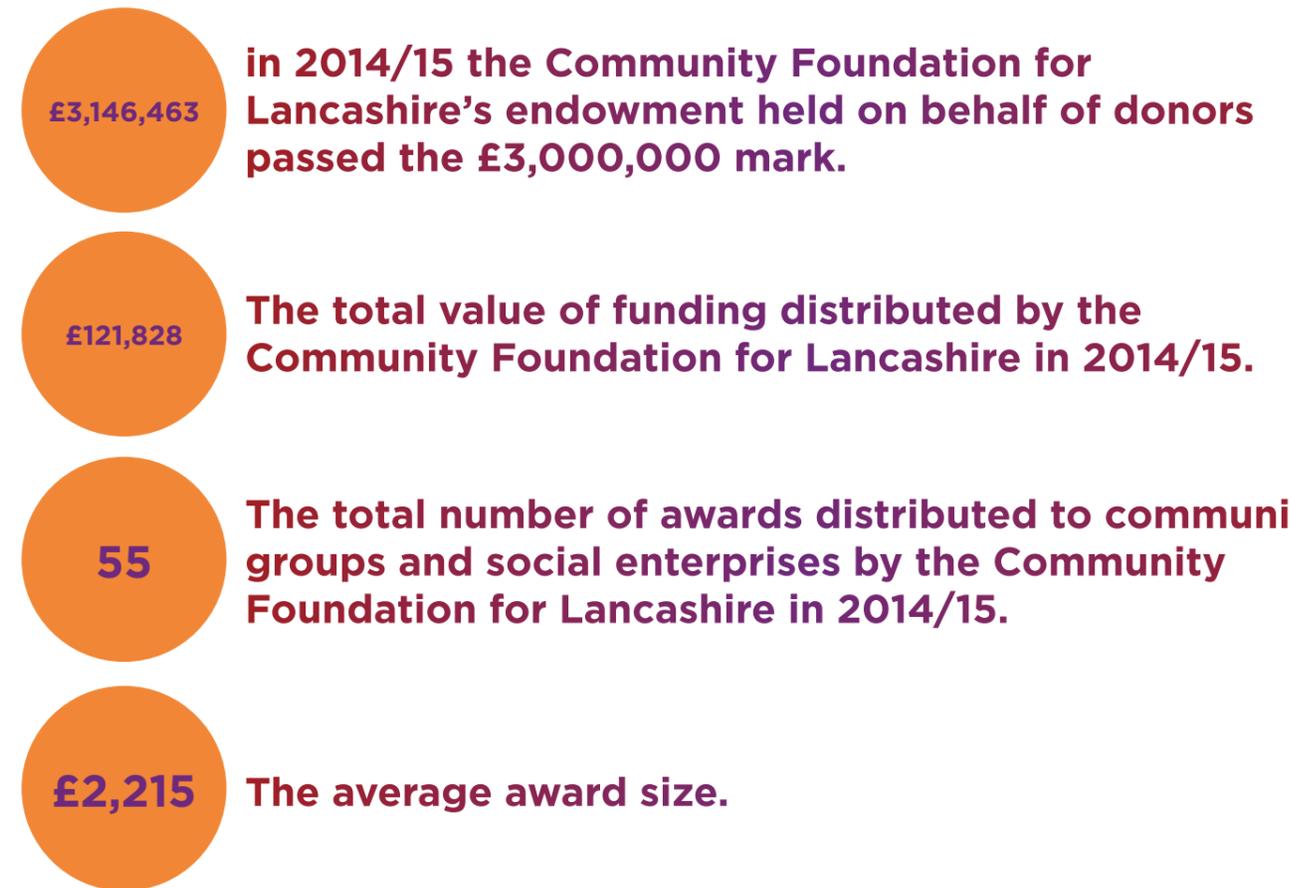
2014/15 saw significant developments for us as an organisation, especially our governance merger with Community Foundation for Merseyside to be fit-for-purpose in a new economic and policy landscape. Due to the merger, we said goodbye to and thanked many long-serving trustees and welcomed new ones, especially from the business sector to support our growth and sustainability agenda. The merger does not affect in any way our focused and dedicated work in the county under the brand of Community Foundation for Lancashire, supported by our President Lord Shuttleworth, the Lord Lieutenant for Lancashire. We look forward to working with many of you in 2015/16 to provide vital support to the county.

You will see from this report that we have achieved many things in 2014/15 and if you were part of any them, I would like to thank you for your efforts. I hope this annual review and our overall 2015 Vital Signs report provides valuable information to inform your work with communities now and in the future because your community makes you and you make your community. We hope you will choose in future to make a difference with us, your local Community Foundation.

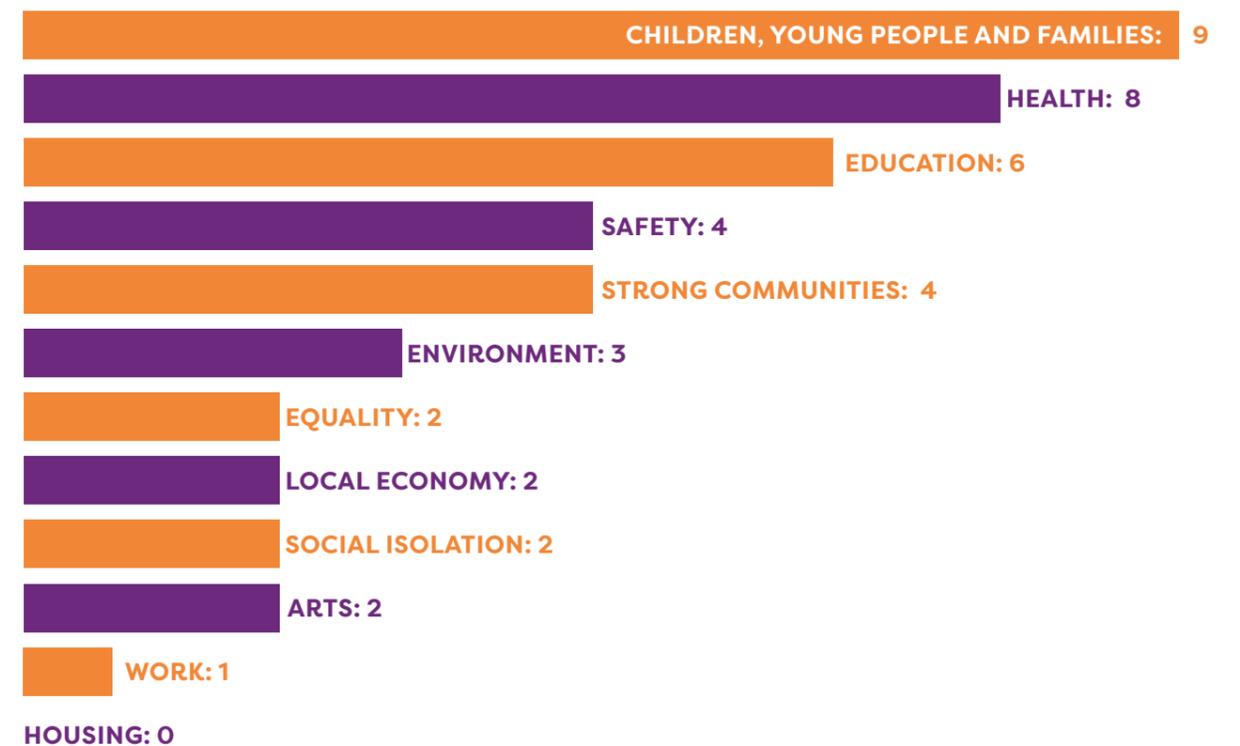
**Arthur Roberts
Chairman, Community Foundations for Lancashire and Merseyside**

2014/15 Achievements

- We completed the final year of the Community First endowment match scheme for Lancashire, funded by Central Government, securing endowment funds from private donations and 50% Government match funds from February 2012 to March 2015, working with around 15 donors;
- Our Lancashire endowment fund stood at £3,146,463 as of 31 March 2015, growing from £1,374,777 in March 2011;
- We were pleased to establish a new Community Benefit Fund for the community of Burnley with RWE Innogy UK;
- We published our first Vital Signs Special Report on Health & Wellbeing – a priority issue for Lancashire – to guide charitable giving and community support;
- We held our second No. 11 Downing Street event in September 2014 to showcase our work with business leaders and opinion-formers alongside the Community Foundation for Merseyside.



FUNDING DISTRIBUTED BY VITAL SIGNS THEME...



Methodology

All data provided in this report has been sourced via the data analytics website www.gt-placeanalytics.com or through freely publicly available local and national government sources. All findings have been verified by expert individuals.

All information is considered accurate as of June 2015. The information included here should be considered a snapshot and only analyses a limited amount of the available data. If you have any queries or believe any information provided in this report to be incorrect, please contact vitalsigns@cflm.email and we will do our best to undertake corrections.

Any quotes or opinions from individuals have been obtained via an open community consultation conducted by the Community Foundation. The identity of any individual(s) quoted within this report has been obscured to protect their privacy.

Copyright of the Community Foundations for Lancashire and Merseyside 2015

Lead Author and Researcher: Adam Shaw

Contributing Author: Cathy Elliott

For more information contact:

0151 232 2444

vitalsigns@cflm.email

Postal Address:

C/O Community Foundation for Lancashire

North and Western Lancashire

Chamber of Commerce

Unit 9-10

Eastway Business Village

Olivers Place

Fulwood

Preston

Lancashire

PR2 9WT

Tel: 0151 232 2444

Email: General queries at info@cflm.email

Website:

www.lancsfoundation.org.uk

With thanks to:

Community Foundations of Canada
Mairead Bailie, Vital Signs Intern

Michaela Bromilow, Education
and Projects Executive.

Our President, Trustees and Staff

UK Community Foundations

UK Vital Signs Steering Group

Registered Charity Number:
1068887

In collaboration with:



In association with:

